

#### 3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

S. No.	Title of the activity	Date	Resource Persons	
1	Intellectual Property Essentials: A Workshop for Awareness	12,September 2019	Dr. Rajesh Kumar	
2	An Awareness Workshop: Exploring Intellectual Property Rights	10,December 2019	Mr. Maroof	
3	Awareness Workshop on "IPR Basics: Understanding Copyrights, Patents, and Trademarks"	03 February 2020	Mr. Ammen Choudhary	
4	Awareness Seminar on "Innovate and Protect: Strategies for IP Management"	12 April 2020	Dr. M Panday	
5	Workshop on "Intellectual Property Rights in the Digital Era"	02,May 2020	Dr. Aparna Singh	

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### A Workshop Report on "Intellectual Property Essentials: A

#### Workshop for Awareness''

Name of Activity: "Intellectual Property Essentials: A Workshop for Awareness"

Date: 12, September 2019

#### **Resource Person/s: Dr. Rajesh Kumar**

**Organizer**(s): Department of Science

	EXPECTED OUTCOMES						
CO 1	CO 1 Understand the basics of intellectual property rights.						
CO 2	2 Learn about copyrights, patents, trademarks, and trade secrets.						
CO 3	Recognize the importance of protecting intellectual property.						

#### Mapping with PO & PSO: Mapping Levels: 1- Low, 2- Moderate, 3-strong

СО	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	<b>PO8</b>	PO9	PSO1	PSO2
CO 1	1	1	1	2	1	1	1	1	1	1	2
CO 2	1	2	1	1	1	1	1	1	2	1	1
CO 3	2	1	1	2	1	1	1	1	1	1	1

**Event Poster / Flyer:** 



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## A Workshop for Awareness INTELLECTUAL PROPERTY ESSENTIALS

By. Dr. Rajesh Kumar

DATE & TIME

12,SEPTEMBER 2019 10:00 AM

<u>Venue</u>

Seminar Hall

Sanskriti College, Sanskriti Marg, Shipra Path, Mansarovar, Jaipur



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#### **Activity Summary:**

The "Intellectual Property Essentials" workshop was designed to provide participants with a comprehensive understanding of intellectual property (IP) rights, including copyrights, patents, trademarks, and trade secrets. The workshop aimed to equip attendees with the knowledge and strategies necessary to protect their creative works and innovations.

#### **Key Concepts Covered:**

The workshop began with an overview of the different types of intellectual property rights and their significance in today's digital age. Participants learned about the exclusive rights granted by copyrights, the legal protection offered by patents, the branding power of trademarks, and the secrecy maintained through trade secrets.

#### **Workshop Activities:**

Throughout the workshop, a variety of activities were incorporated to enhance participant engagement and learning. Interactive sessions included group discussions on IP case studies, hands-on exercises to identify IP assets, and scenario-based simulations to navigate IP infringement issues.

#### **Participant Engagement:**

The participants showed a high level of engagement throughout the workshop, actively participating in discussions and sharing their experiences related to intellectual property. Feedback received during Q&A sessions indicated a strong interest in learning practical strategies for IP protection.

#### Key Takeaways:

The main takeaways for participants included:

- Understanding the importance of IP protection in safeguarding creative works and innovations.
- Recognizing common risks and challenges associated with IP infringement and misappropriation.

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• Developing strategies to manage and protect intellectual property assets effectively.

**Legal Framework and Ethical Considerations:** The workshop delved into the legal framework surrounding IP rights, including national and international regulations. Ethical considerations such as plagiarism, fair use, and responsible IP management were discussed, emphasizing the importance of ethical behavior in IP protection.

**Outcomes and Impact:** The workshop successfully achieved its objectives, with participants reporting increased awareness and knowledge of IP rights. Many expressed confidence in their ability to apply the learned strategies to protect their intellectual property assets. The impact of the workshop extended beyond the event, as participants indicated plans to implement IP protection measures in their respective fields.

**Recommendations:** Based on participant feedback and observations, recommendations for future workshops include:

- Offering advanced-level workshops for those seeking deeper insights into specific IP topics.
- Providing ongoing support and resources for IP management and protection.
- Collaborating with legal experts and industry professionals for specialized IP training sessions.

**Conclusion:** The "Intellectual Property Essentials" workshop was a resounding success, empowering participants with essential knowledge and practical strategies for navigating the complex landscape of IP rights. The workshop's impact is expected to contribute to a culture of responsible and effective IP management among creators, innovators, and businesses.

#### **Geo Tagged Pictures of Activity**



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#### Intellectual Property Essentials: A Workshop for Awareness

#### **List of Participants**

S. No.	Name	Branch
1	CHIRAG MEENA	B.A. III
2	PRAKARSH	B.A. III
3	RAMKISHOR DANGA	B.A. III
4	SHAURYA RAGHUVANSHI	B.A. III
5	MS SHEETAL MEENA	B.A. III
6	TANMAY YADAV	B.A. III
7	MS UMA BHATI	B.A. III
8	DEVANSHU SHARMA	B.A. III
9	KISHAN AGARWAL	B.COM III
10	KRISHNA YADAV	B.COM III
11	NAVEEN SAINI	B.COM III
12	VISHAL SHARMA	B.COM III
13	AJEET KUMAR YADAV	B.COM III
14	ABHISHEK	B.SC HONS III
15	ARSHDEEP SINGH	B.SC HONS III
16	BHASKAR SARKAR	B.SC HONS III
17	BHOMESH SAINI	B.SC HONS III
18	DEEPAK YADAV	B.SC HONS III
19	HARISH KUMAR	B.SC HONS III
20	MAYANK SHARMA	B.SC HONS III
21	NITIN RAGHAV	B.SC HONS III
22	PANKAJ KUMAR MEENA	B.SC HONS III
23	PRAKHAR SHARMA	B.SC HONS III
24	PURNANAND SARASWAT	B.SC HONS III
25	RAHUL CHOUDHARY	B.SC HONS II
26	RAJESH SOLANKI	B.SC HONS II
27	ROHIT KUMAR GUPTA	B.SC HONS III
28JA1F	SANDEEP KUMAWAT	BISCHONS III

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29	SHAHRUKH KHAN	B.SC HONS III
30	TEJVEER KUNTAL	B.SC HONS III
31	TUSHAR MATHUR	B.SC HONS III
32	TUSHAR PRIDHNANI	B.SC HONS III
33	UJJAWAL KANSOTIYA	B.SC HONS III
34	UJJWAL GARWA	B.SC HONS III
35	VINAY SEHRAWAT	B.SC HONS III
36	NITESH KUMAR	B.SC HONS III
37	AKASH NARUKA	B.Sc III
38	ABHAY YADAV	B.Sc III
39	ABHISHEK RAJ	B.Sc III
40	CHANDRA PAL SINGH	B.Sc III
41	DAL CHAND	B.Sc III
42	DEEPESH GANGWAL	B.Sc III
43	HARISH GURJAR	B.Sc III
44	HARSHIT SANKHLA	B.Sc III
45	HEMANT AJAY SHARMA	B.Sc III
46	HIMANSHU KHANDELWAL	B.Sc III
47	JITENDRA KUMAR YADAV	B.Sc III
48	KAMNA KUMAWAT	B.Sc III
49	MADHAUSUDHAN SONI	B.Sc III
50	MANISH KUMAR SAINI	B.Sc III
51	MANISHA RATHORE	B.Sc III
52	MANRAJ MEHRA	B.Sc III
53	MANSHI CHOUDHARY	B.Sc III
54	MOHIT CHOUDHARY	B.Sc III
55	NAGESH DHANKHAR	B.Sc III
56	RAHUL BAIRWA	B.Sc III
57	RAHUL SAXENA	B.Sc III
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## Intellectual Property Essentials: A Workshop for Awareness

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3	RAMKISHOR DANGA	B.A. III
4	SHAURYA RAGHUVANSHI	B.A. III Shuz
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13	AJEET KUMAR YADAV	B.COM III Beck
14	ABHISHEK	B.SC HONS III A
15	ARSHDEEP SINGH	
16	BHASKAR SARKAR	B.SC HONS III
17	BHOMESH SAINI	B.SC HONS III D WAR
18	DEEPAK YADAV	B.SC HONS III Jan
19	HARISH KUMAR	B.SC HONS III That any
20	MAYANK SHARMA	B.SC HONS III (Mana
21	NITIN RAGHAV	B.SC HONS III & WERE
22	PANKAJ KUMAR MEENA	B.SC HONS III & Stan
23	PRAKHAR SHARMA	B.SC HONS III
24	PURNANAND SARASWAT	B.SC HONS III parton
25	RAHUL CHOUDHARY	B.SC HONS III Paga
26	RAJESH SOLANKI	B.SC HONS III E LY
20	ROHIT KUMAR GUPTA	B.SCHONSIII &
	SANDEEP KUMAWAT	B.SC HONS III
28		B.SC HONS III & M
29	SHAHRUKH KHAN	B.SC HONS III of Curry
30	TEJVEER KUNTAL	B.SC HONS III

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33	UJJAWAL KANSOTIYA	B.SC HONS III V. K~
34	UJJWAL GARWA	B.SC HONS III to them
35	VINAY SEHRAWAT	B.SC HONS III
36	NITESH KUMAR	B.SC HONS III NATEN
37	AKASH NARUKA	B.Sc III
38	ABHAY YADAV	B.Sc III H
39	ABHISHEK RAJ	B.Sc III A OS
40	CHANDRA PAL SINGH	B.Sc III Char Bing.
41	DAL CHAND	B.Sc III Ster
42	DEEPESH GANGWAL	B.Sc III Johen
43	HARISH GURJAR	B.Sc III Hand
44	HARSHIT SANKHLA	B.Sc III HRILAT
45	HEMANT AJAY SHARMA	B.Sc III Movel
46	HIMANSHU KHANDELWAL	B.Sc III Hing
47	JITENDRA KUMAR YADAV	B.Sc III Older.
48	KAMNA KUMAWAT	B.Sc III Jean
49	MADHAUSUDHAN SONI	B.Sc III p. 3 ont
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#### **Overall Feedback from Participants**

S. No.	Feedback Questions	High	Moderate	Poor
1	Overall Workshop Experience :- Rate your overall satisfaction with the workshop experience	80	12	8
2	Content Relevance : Were the topics covered relevant to your research needs?	80	12	8
3	Workshop Organization : - Rate the organization of the workshop (e.g., schedule, structure)	82	12	6
4	Presenter Effectiveness : - How effective was the presenter in delivering the workshop content?	83	10	7
5	Learning Outcomes :- Did the workshop help you achieve your learning objectives?	84	11	5

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#### <u>A Report on "An Awareness Workshop: Exploring Intellectual Property Rights"</u>

Name of Activity: "An Awareness Workshop: Exploring Intellectual Property Rights"

Date: 10, December 2019

Resource Person/s: Mr. Maroof

#### **Organizer(s): Department of Commerce & Management**

	EXPECTED OUTCOMES						
CO 1	Understand different types of intellectual property rights						
CO 2	Learn strategies to identify and manage risks related to IP infringement.						
	Gain awareness of legal frameworks and regulations governing intellectual						
CO 3	property rights.						

#### Mapping with PO & PSO: Mapping Levels: 1- Low, 2- Moderate, 3-strong

СО	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PO8	PO9	PSO1	PSO2
CO 1	1	1	1	2	1	1	1	1	1	1	2
CO 2	1	2	1	1	1	1	1	1	2	1	1
CO 3	2	1	1	2	1	1	1	1	1	1	1

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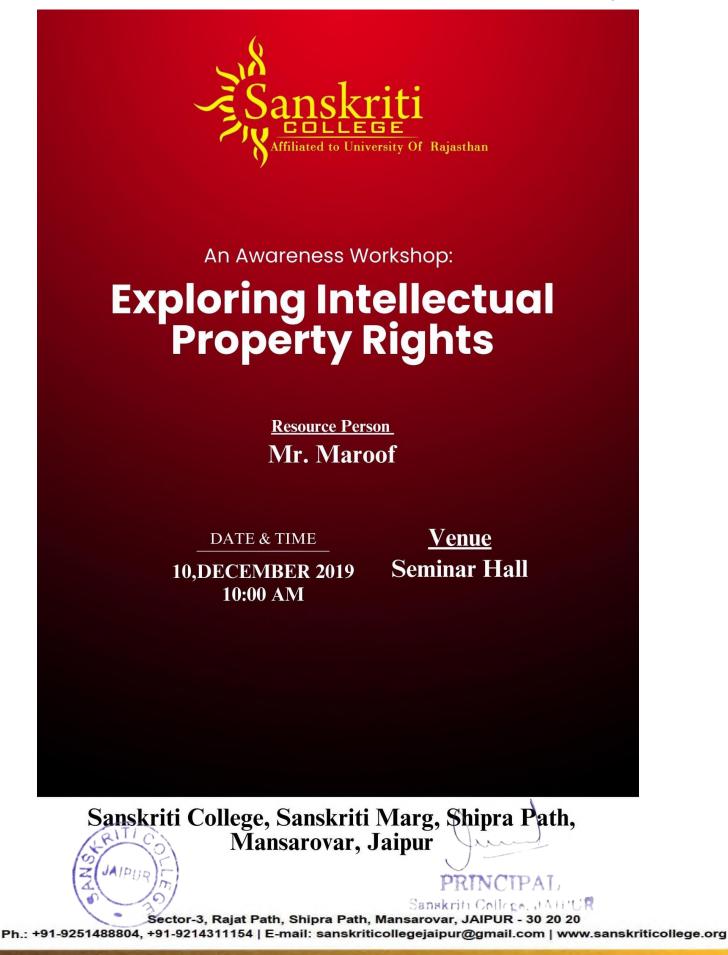
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#### **Activity Summary:**

Introduction: The "An Awareness Workshop: Exploring Intellectual Property Rights" aimed to deepen participants' understanding of intellectual property (IP) rights and their importance in various industries. The workshop provided insights into copyrights, patents, trademarks, and trade secrets, equipping participants with essential knowledge about protecting their creative works and innovations.

**Key Concepts Covered:** Participants delved into the fundamental concepts of IP rights, including the legal protections offered by copyrights, patents' role in safeguarding inventions, the significance of trademarks in branding, and the secrecy surrounding trade secrets. These key concepts formed the foundation of the workshop discussions.

**Workshop Activities:** The workshop engaged participants through interactive activities such as case studies, group discussions, and hands-on exercises. These activities encouraged active learning and allowed participants to apply their understanding of IP rights to real-world scenarios.

**Participant Engagement:** Participants actively engaged in discussions and shared their experiences related to IP protection. Feedback collected during the workshop indicated a strong interest in practical strategies for protecting intellectual property and navigating IP challenges.

Key Takeaways: Key takeaways for participants included:

- Understanding the importance of IP protection in fostering innovation and creativity.
- Recognizing common risks and challenges associated with IP infringement.
- Developing strategies to safeguard intellectual property assets effectively.

**Case Studies:** Real-world case studies were analyzed to illustrate the practical implications of IP rights. These case studies covered various industries and showcased the legal ramifications of IP infringement, providing valuable insights to participants.

Legal Framework and Ethical Considerations: The workshop explored the legal framework governing IP rights, highlighting national and international regulations. Ethical

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considerations, such as plagiarism and fair use, were also discussed, emphasizing the importance of ethical behavior in IP management.

**Practical Tips and Resources:** Participants gained practical tips and access to resources for managing and protecting intellectual property. These included guidance on IP registration, strategies for IP portfolio management, and the use of legal agreements such as non-disclosure agreements (NDAs).

**Outcomes and Impact:** The workshop successfully increased awareness and knowledge of IP rights among participants. Many expressed confidence in their ability to apply the learned strategies in their professional endeavors, indicating a positive impact on their approach to IP protection.

**Recommendations:** Based on participant feedback, future workshops could focus on advanced IP topics or industry-specific IP challenges. Ongoing support and resources for IP management should be provided to sustain participants' learning and implementation of IP protection measures.

**Conclusion:** "An Awareness Workshop: Exploring Intellectual Property Rights" effectively achieved its objectives by enhancing participants' understanding of IP rights and equipping them with practical strategies for IP protection.

**Geo Tagged Pictures of Activity** 



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#### An Awareness Workshop: Exploring Intellectual Property Rights

S. No.	Name	Branch		
1	CHIRAG MEENA	B.A. III		
2	PRAKARSH	B.A. III		
3	RAMKISHOR DANGA	B.A. III		
4	SHAURYA RAGHUVANSHI	B.A. III		
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27	ROHIT KUMAR GUPTA	B.SC HONS III		
28	SANDEEP KUMAWAT	B.SC HONS III		
29	SHAHRUKH KHAN	B.SC HONS II		
30217	TEIVEER KUNTAL	B.SC HONS II		
3 JAIF		B.SC HONS III		

#### **List of Participants**

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32	TUSHAR PRIDHNANI	B.SC HONS III
33	UJJAWAL KANSOTIYA	B.SC HONS III
34	UJJWAL GARWA	B.SC HONS III
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48	KAMNA KUMAWAT	B.Sc III
49	MADHAUSUDHAN SONI	B.Sc III
50	MANISH KUMAR SAINI	B.Sc III
51	MANISHA RATHORE	B.Sc III
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**Attendance Sheet** 



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## An Awareness Workshop: Exploring Intellectual Property Rights List of Participants

S. No.	Name	Branch
1	CHIRAG MEENA	B.A. III Chiral
2	PRAKARSH	B.A. III Prototh.
3	RAMKISHOR DANGA	B.A. III JR, DANF.
4	SHAURYA RAGHUVANSHI	B.A. III Shins.
5	MS SHEETAL MEENA	B.A. III 32 , Mepre
6	TANMAY YADAV	B.A. III Tours
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8	DEVANSHU SHARMA	B.A. III D Starre
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14	ABHISHEK	B.SC HONS III
15	ARSHDEEP SINGH	B.SC HONS III P-1-AN
16	BHASKAR SARKAR	B.SC HONS III
17	BHOMESH SAINI	B.SC HONS III & Lat
18	DEEPAK YADAV	B.SC HONS III D. MA
19	HARISH KUMAR	B.SC HONS III
20	MAYANK SHARMA	B.SC HONS III MA
21	NITIN RAGHAV	B.SC HONS III Nie
22	PANKAJ KUMAR MEENA	B.SC HONS III Prray
23	PRAKHAR SHARMA	B.SC HONS III Proten
24	PURNANAND SARASWAT	B.SC HONS III Purs
25	RAHUL CHOUDHARY	B.SC HONS III P. ch.
26	RAJESH SOLANKI	B.SC HONS III
27	ROHIT KUMAR GUPTA	B.SC HONS III R. L.Y.
28	SANDEEP KUMAWAT	B.SC HONS III
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	VINAY SEHRAWAT	B.SC HONS III
A STATE OF	NITESH KUMAR	B.SC HONS III Mach.
1. 30.0 30	AKASH NARUKA	B.Sc III
-11-1	ABHAY YADAV	B.Sc III Pr. Yes.
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	CHANDRA PAL SINGH	B.Sc III e2, 81,
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	DEEPESH GANGWAL	B.Sc III Der fare
	HARISH GURJAR	B.Sc III Mr. Luc
4	HARSHIT SANKHLA	B.Sc III
15	HEMANT AJAY SHARMA	B.Sc III
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#### **Overall Feedback from Participants**

S. No.	Feedback Questions	High	Moderate	Poor
1	Overall Workshop Experience :- Rate your overall satisfaction with the workshop experience	80	11	9
2	Content Relevance : Were the topics covered relevant to your research needs?	81	12	7
3	Workshop Organization : - Rate the organization of the workshop (e.g., schedule, structure)	85	10	5
4	Presenter Effectiveness : - How effective was the presenter in delivering the workshop content?	77	14	9
5	Learning Outcomes :- Did the workshop help you achieve your learning objectives?	83	10	7



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A Workshop Report on "IPR Basics: Understanding Copyrights, Patents, and

#### Trademarks"

Name of Activity: Awareness Workshop on "IPR Basics: Understanding Copyrights, Patents, and Trademarks"

Date: 03 February 2020

#### **Resource Person/s: Mr. Ammen Choudhary**

#### **Organizer(s):** Department of Science

EXPECTED OUTCOMES									
	Gain a clear understanding of the fundamental concepts of intellectual property								
CO 1	rights (IPR), including copyrights, patents, and trademarks.								
	Learn about trademarks and their importance in branding, marketing, and								
CO 2	identifying goods or services.								
	Acquire knowledge of the application processes and requirements for copyrights,								
CO 3	patents, and trademarks.								

#### Mapping with PO & PSO: Mapping Levels: 1- Low, 2- Moderate, 3-strong

СО	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PO8	PO9	PSO1	PSO2
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CO 3	2	1	1	2	1	1	1	1	1	1	1

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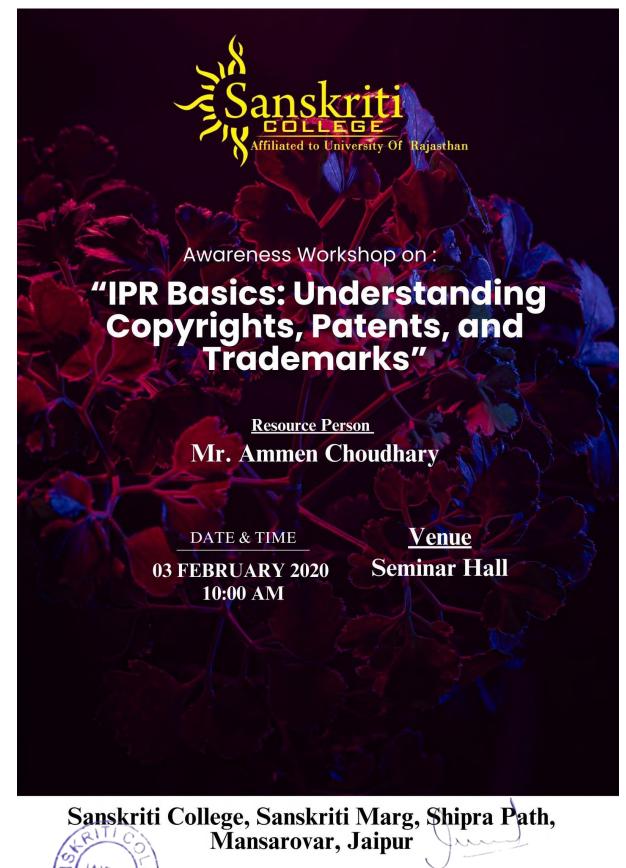


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**Flyer:** 



Brief Biodata of Resource Person:

PRINCIPAL Sanskrift College, JAHUUR



#### Activity Summary:

The "IPR Basics: Understanding Copyrights, Patents, and Trademarks" workshop aimed to provide participants with a foundational understanding of intellectual property rights (IPR). The workshop focused on key concepts related to copyrights, patents, and trademarks, essential for individuals and businesses to protect their creative works and innovations.

#### **Workshop Content:**

#### 1. Introduction to Intellectual Property Rights (IPR):

- Overview of IPR and its importance in fostering innovation and creativity.
- Explanation of the different types of IPR, including copyrights, patents, and trademarks.

#### 2. Copyrights:

- Definition of copyrights and their scope of protection.
- Understanding the rights of copyright holders and the duration of copyright protection.
- Discussion on fair use, public domain, and copyright infringement.

#### 3. Patents:

- Explanation of patents as exclusive rights granted for inventions.
- Types of patents (utility, design, plant) and their requirements for protection.
- Patent application process, including examination and granting of patents.

#### 4. Trademarks:

- Definition of trademarks and their role in branding and identifying goods/services.
- Types of trademarks (word, design, collective, certification) and their registration process.
- Trademark infringement, enforcement, and protection strategies.

#### **Workshop Activities:**

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- 1. Interactive Presentations:
  - Engaging presentations explaining key concepts with examples and case studies.

• Q&A sessions to address participant queries and clarify doubts. Group Discussions:

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  - Discussions on real-world scenarios related to copyrights, patents, and trademarks.
  - Analysis of case studies to understand practical applications of IPR concepts.

**Participant Engagement:** Participants showed active engagement throughout the workshop, asking questions, sharing insights, and participating in discussions. Feedback from participants indicated a strong understanding of IPR basics and a desire for more in-depth workshops on specific IPR topics.

#### **Key Takeaways:**

- 1. Clear understanding of copyrights, patents, and trademarks and their significance.
- 2. Awareness of the rights and protections offered by different types of IPR.
- 3. Knowledge of the application processes for copyrights, patents, and trademarks.
- 4. Insight into the importance of IPR protection for individuals and businesses.

**Conclusion:** The "IPR Basics: Understanding Copyrights, Patents, and Trademarks" workshop successfully achieved its objectives of providing participants with a foundational understanding of IPR concepts. Participants gained valuable knowledge and insights into protecting their creative works and innovations through copyrights, patents, and trademarks

#### **Geo Tagged Pictures of Activity**





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#### Awareness Workshop on "IPR Basics: Understanding Copyrights, Patents, and

#### Trademarks"

#### **List of Participants**

S. No.	Name	Branch
1	CHIRAG MEENA	B.A. III
2	PRAKARSH	B.A. III
3	RAMKISHOR DANGA	B.A. III
4	SHAURYA RAGHUVANSHI	B.A. III
5	MS SHEETAL MEENA	B.A. III
6	TANMAY YADAV	B.A. III
7	MS UMA BHATI	B.A. III
8	DEVANSHU SHARMA	B.A. III
9	KISHAN AGARWAL	B.COM III
10	KRISHNA YADAV	B.COM III
11	NAVEEN SAINI	B.COM III
12	VISHAL SHARMA	B.COM III
13	AJEET KUMAR YADAV	B.COM III
14	ABHISHEK	B.SC HONS III
15	ARSHDEEP SINGH	B.SC HONS III
16	BHASKAR SARKAR	B.SC HONS III
17	BHOMESH SAINI	B.SC HONS III
18	DEEPAK YADAV	B.SC HONS III
19	HARISH KUMAR	B.SC HONS III
20	MAYANK SHARMA	B.SC HONS III
21	NITIN RAGHAV	B.SC HONS III
22	PANKAJ KUMAR MEENA	B.SC HONS III
23	PRAKHAR SHARMA	B.SC HONS III
24	PURNANAND SARASWAT	B.SC HONS III
25	RAHUL CHOUDHARY	B.SC HONS III
26	RAJESH SOLANKI	B.SC HONS IN
27	ROHIT KUMAR GUPTA	B.SC HONS III
<b>2</b> 8/AIP	SANDEEP KUMAWAT	PTB SCHONS III T

Sanskriti College, JAHUR Sector-3, Rajat Path, Shipra Path, Mansarovar, JAIPUR - 30 20 20



29	SHAHRUKH KHAN	B.SC HONS III
30	TEJVEER KUNTAL	B.SC HONS III
31	TUSHAR MATHUR	B.SC HONS III
32	TUSHAR PRIDHNANI	B.SC HONS III
33	UJJAWAL KANSOTIYA	B.SC HONS III
34	UJJWAL GARWA	B.SC HONS III
35	VINAY SEHRAWAT	B.SC HONS III
36	NITESH KUMAR	B.SC HONS III
37	AKASH NARUKA	B.Sc III
38	ABHAY YADAV	B.Sc III
39	ABHISHEK RAJ	B.Sc III
40	CHANDRA PAL SINGH	B.Sc III
41	DAL CHAND	B.Sc III
42	DEEPESH GANGWAL	B.Sc III
43	HARISH GURJAR	B.Sc III
44	HARSHIT SANKHLA	B.Sc III
45	HEMANT AJAY SHARMA	B.Sc III
46	HIMANSHU KHANDELWAL	B.Sc III
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#### Awareness Workshop on "IPR Basics: Understanding Copyrights, Patents, and

Trademarks"

List of Participants

S. No.	Name	Branch
1	CHIRAG MEENA	B.A. III Chilvey
2	PRAKARSH	B.A. III Produ ,
3	RAMKISHOR DANGA	B.A. III
4	SHAURYA RAGHUVANSHI	B.A. III Chung
5	MS SHEETAL MEENA	B.A. III J. Wea
6	TANMAY YADAV	B.A. III
7	MS UMA BHATI	B.A. III und black
8	DEVANSHU SHARMA	B.A. III platan
9	KISHAN AGARWAL	B.COM III BLY
10	KRISHNA YADAV	B.COM III Kinth
11	NAVEEN SAINI	B.COM III
12	VISHAL SHARMA	B.COM III
13	AJEET KUMAR YADAV	B.COM III Be
14	ABHISHEK	B.SC HONS III
15	ARSHDEEP SINGH	B.SC HONS III A.L.
16	BHASKAR SARKAR	B.SC HONS III B
17	BHOMESH SAINI	B.SC HONS III B
18	DEEPAK YADAV	B.SC HONS III Del.
19	HARISH KUMAR	B.SC HONS III Ans
20	MAYANK SHARMA	B.SC HONS III
21	NITIN RAGHAV	B.SC HONS III NILLA
22	PANKAJ KUMAR MEENA	B.SC HONS III poly
23	PRAKHAR SHARMA	B.SC HONS III AL
24	PURNANAND SARASWAT	B.SC HONS III Pues
25	RAHUL CHOUDHARY	B.SC HONS III Pon.
26	RAJESH SOLANKI	B.SC HONS III
27	ROHIT KUMAR GUPTA	B.SC HONS III J.
28	SANDEEP KUMAWAT	B.SC HONS II
29	SHAHRUKH KHAN	B.SC HONS III Sta
30	TEJVEER KUNTAL	B.SC HONS III TE
31	TUSHAR MATHUR	B.SC HONS III

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34	UJJWAL GARWA	B.SC HONS III Vis 7
35	VINAY SEHRAWAT	B.SC HONS III
36	NITESH KUMAR	B.SC HONS III Niter
37	AKASH NARUKA	B.Sc III
38	ABHAY YADAV	B.Sc III Alder
39	ABHISHEK RAJ	B.Sc III M. pos
40	CHANDRA PAL SINGH	B.Sc III On J.M.
41	DAL CHAND	B.Sc III Jahr
42	DEEPESH GANGWAL	B.Sc III Deaber
43	HARISH GURJAR	B.Sc III Marfin
44	HARSHIT SANKHLA	B.Sc III Atom
45	HEMANT AJAY SHARMA	B.Sc III Harat
46	HIMANSHU KHANDELWAL	B.Sc III JIJ-J

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#### **Overall Feedback from Participants**

S. No.	Feedback Questions	High	Moderate	Poor
1	Overall Workshop Experience :- Rate your overall satisfaction with the workshop experience	79	10	11
2	Content Relevance : Were the topics covered relevant to your research needs?	68	23	9
3	Workshop Organization : - Rate the organization of the workshop (e.g., schedule, structure)	73	13	14
4	Presenter Effectiveness : - How effective was the presenter in delivering the workshop content?	70	19	11
5	Learning Outcomes :- Did the workshop help you achieve your learning objectives?	74	20	6

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A Report on "Awareness Seminar: Innovate and Protect: Strategies for IP

#### Management"

Name of Activity: Awareness Seminar on "Innovate and Protect: Strategies for IP Management"

Date: 12 April 2020

#### **Resource Person :- Dr. M Panday**

**Organizer(s):** Department of Science,

	EXPECTED OUTCOMES										
CO 1	Gain the	Gain the understanding of copyrights, patents, trademarks, and trade secrets									
CO 2	Explore s	Explore strategies for enforcing IP rights, addressing IP infringement issues,									
	Learn to	o develop	and	implement	tailored	IP	strategies	that	align	with	
CO 3	organizat	ional goals,									

#### Mapping with PO & PSO: Mapping Levels: 1- Low, 2- Moderate, 3-strong

СО	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
CO 1	1	1	1	2	1	1	1	1	1	1	2
CO 2	1	2	1	1	1	1	1	1	2	1	1
CO 3	2	1	1	2	1	1	1	1	1	1	1

**Event Poster / Flyer:** 



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Awareness Seminar on

## " Innovate and Protect: Strategies for IP Management "

Resource Person Dr. M Panday

DATE & TIME

12 APRIL 2020 10:00 AM <u>Venue</u> Seminar Hall

FOI

Sanskriti College, Sanskriti Marg, Shipra Path, Mansarovar, Jaipur



PRINCIPAL Sanskrift College, JAHUUR



The workshop "Innovate and Protect: Strategies for IP Management" aimed to provide participants with a comprehensive understanding of intellectual property (IP) management strategies. The workshop explored key concepts related to innovation, IP protection, and strategies for effectively managing IP assets.

#### **Key Topics Covered:**

- 1. Introduction to Intellectual Property (IP): Overview of copyrights, patents, trademarks, and trade secrets.
- 2. Importance of IP Management: Understanding the significance of IP in fostering innovation and business growth.
- 3. Developing IP Strategies: Techniques for creating and implementing effective IP strategies tailored to organizational needs.
- 4. IP Portfolio Management: Best practices for managing and leveraging IP portfolios to maximize value.
- 5. IP Enforcement and Protection: Strategies for enforcing IP rights and protecting against infringement.
- 6. Emerging Trends in IP Management: Exploration of current and future trends in IP management, including digital innovations and global IP issues.

#### Workshop Activities:

- Interactive sessions discussing real-world case studies and examples of successful IP management strategies.
- Practical exercises to help participants apply learned concepts to their own organizations or projects.
- Q&A sessions with industry experts to address specific challenges and questions related to IP management.



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- 1. Enhanced Understanding: Participants gained a deeper understanding of IP fundamentals and their relevance to innovation and business success.
- 2. Practical Skills: Attendees acquired practical skills in developing, implementing, and managing IP strategies.
- 3. Networking Opportunities: The workshop provided a platform for networking and knowledge sharing among industry professionals and experts.
- 4. Actionable Insights: Participants left with actionable insights and strategies to enhance their organization's IP management practices.

**Feedback:** Feedback from participants highlighted the workshop's relevance, engaging content, and practical applicability. Attendees appreciated the interactive format and opportunities to learn from industry experts.

**Conclusion:** The "Innovate and Protect: Strategies for IP Management" workshop proved to be a valuable learning experience, equipping participants with the knowledge and skills needed to navigate the complex landscape of IP management effectively.

#### **Geo Tagged Pictures of Activity**





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#### Awareness Seminar on "Innovate and Protect: Strategies for IP Management" List of Participants

S. No.	Name	Branch
1	CHIRAG MEENA	B.A. III
2	PRAKARSH	B.A. III
3	RAMKISHOR DANGA	B.A. III
4	SHAURYA RAGHUVANSHI	B.A. III
5	MS SHEETAL MEENA	B.A. III
6	TANMAY YADAV	B.A. III
7	MS UMA BHATI	B.A. III
8	DEVANSHU SHARMA	B.A. III
9	KISHAN AGARWAL	B.COM III
10	KRISHNA YADAV	B.COM III
11	NAVEEN SAINI	B.COM III
12	VISHAL SHARMA	B.COM III
13	AJEET KUMAR YADAV	B.COM III
14	ABHISHEK	B.SC HONS III
15	ARSHDEEP SINGH	B.SC HONS III
16	BHASKAR SARKAR	B.SC HONS III
17	BHOMESH SAINI	B.SC HONS III
18	DEEPAK YADAV	B.SC HONS III
19	HARISH KUMAR	B.SC HONS III
20	MAYANK SHARMA	B.SC HONS III
21	NITIN RAGHAV	B.SC HONS III
22	PANKAJ KUMAR MEENA	B.SC HONS III
23	PRAKHAR SHARMA	B.SC HONS III
24	PURNANAND SARASWAT	B.SC HONS III
25	RAHUL CHOUDHARY	B.SC HONS III
26	RAJESH SOLANKI	B.SC HONS III
27	ROHIT KUMAR GUPTA	B.SC HONS III
28	SANDEEP KUMAWAT	B.SC HONS III
Z9JAIP	SHAHRUKH KHAN	B SC HONS III

Sanskriti College, JAHUR



30	TEJVEER KUNTAL	B.SC HONS III
31	TUSHAR MATHUR	B.SC HONS III
32	TUSHAR PRIDHNANI	B.SC HONS III
33	UJJAWAL KANSOTIYA	B.SC HONS III
34	UJJWAL GARWA	B.SC HONS III
35	VINAY SEHRAWAT	B.SC HONS III
36	NITESH KUMAR	B.SC HONS III
37	AKASH NARUKA	B.Sc III
38	ABHAY YADAV	B.Sc III
39	ABHISHEK RAJ	B.Sc III
40	CHANDRA PAL SINGH	B.Sc III
41	DAL CHAND	B.Sc III
42	DEEPESH GANGWAL	B.Sc III
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44	HARSHIT SANKHLA	B.Sc III
45	HEMANT AJAY SHARMA	B.Sc III
46	HIMANSHU KHANDELWAL	B.Sc III
47	JITENDRA KUMAR YADAV	B.Sc III
48	KAMNA KUMAWAT	B.Sc III



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Awareness Seminar on "Innovate and Protect: Strategies for IP Management"

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# List of Participants

S. No.	Name	Branch		
1	CHIRAG MEENA	B.A. III Chivez		
2	PRAKARSH	B.A. III Pote.		
3	RAMKISHOR DANGA	B.A. III		
4	SHAURYA RAGHUVANSHI	B.A. III Shund		
5	MS SHEETAL MEENA	B.A. III & moon,		
6	TANMAY YADAV	B.A. III Janns		
7	MS UMA BHATI	B.A. III one black		
8	DEVANSHU SHARMA	B.A. III		
9	KISHAN AGARWAL	B.COM III Jan		
10	KRISHNA YADAV	B.COM III Kul		
11	NAVEEN SAINI	B.COM III		
12	VISHAL SHARMA	B.COM III		
13	AJEET KUMAR YADAV	B.COM III Poet		
14	ABHISHEK	B.SC HONS III At		
15	ARSHDEEP SINGH	B.SC HONS III PAN		
16	BHASKAR SARKAR	B.SC HONS III Para		
17	BHOMESH SAINI	B.SC HONS III		
18	DEEPAK YADAV	B.SC HONS III POL.		
19	HARISH KUMAR	B.SC HONS III Lines		
20	MAYANK SHARMA	B.SC HONS III		
21	NITIN RAGHAV	B.SC HONS III Miles		
22	PANKAJ KUMAR MEENA	B.SC HONS III		
23	PRAKHAR SHARMA	B.SC HONS III PL		
24	PURNANAND SARASWAT	B.SC HONS III Purte		
25	RAHUL CHOUDHARY	B.SC HONS III QAL		
26	RAJESH SOLANKI	B.SC HONS III Part		
27	ROHIT KUMAR GUPTA	B.SC HONS III		
28	SANDEEP KUMAWAT	B.SC HONS IIR		
29	SHAHRUKH KHAN	B.SC HONS III Sth		
30	TEJVEER KUNTAL	B.SC HONS III TE IN		
31 TUSHAR MATHUR		B.SC HONS III T.		
32	TUSHAR PRIDHNANI	B.SC HONS III John		

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3 10	JJJAWAL KANSOTIYA	B.SC HONS III
55	UJJWAL GARWA	B.SC HONS III VA
5.	VINAY SEHRAWAT	B.SC HONS III Www
36	NITESH KUMAR	B.SC HONS III Mit w
37	AKASH NARUKA	B.Sc III Dus
38	ABHAY YADAV	B.Sc III PA-
	ABHISHEK RAJ	B.Sc III K Pe
39	CHANDRA PAL SINGH	B.Sc III Chin
40	DAL CHAND	B.Sc IIK I Dim
41	DEEPESH GANGWAL	B.Sc III Jebru
42	HARISH GURJAR	B.Sc III Man
43	HARSHIT SANKHLA	B.Sc.III MAL
44	HEMANT AJAY SHARMA	B.Scill Hom
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# **Overall Feedback from Participants**

S. No.	Feedback Questions	High	Moderate	Poor
1	Overall Workshop Experience :- Rate your overall satisfaction with the workshop experience	79	10	11
2	Content Relevance : Were the topics covered relevant to your research needs?	68	23	9
3	Workshop Organization : - Rate the organization of the workshop (e.g., schedule, structure)	73	13	14
4	Presenter Effectiveness : - How effective was the presenter in delivering the workshop content?	70	19	11
5	Learning Outcomes :- Did the workshop help you achieve your learning objectives?	74	20	6

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## A Workshop Report on "Intellectual Property Rights in the Digital Era"

Name of Activity: Workshop on "Intellectual Property Rights in the Digital Era"

Date: 02,May 2020

#### **Resource Person :- Dr. Aparna Singh**

**Organizer(s):** Department of Science,

	EXPECTED OUTCOMES					
CO 1	Comprehend the Fundamentals of IPR					
CO 2	Demonstrate Knowledge of Licensing and Agreements					
CO 3	Explore Emerging Technologies Impacting IPR					

## Mapping with PO & PSO: Mapping Levels: 1- Low, 2- Moderate, 3-strong

СО	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2
CO 1	1	1	1	2	1	1	1	1	1	1	2
CO 2	1	2	1	1	1	1	1	1	2	1	1
CO 3	2	1	1	2	1	1	1	1	1	1	1

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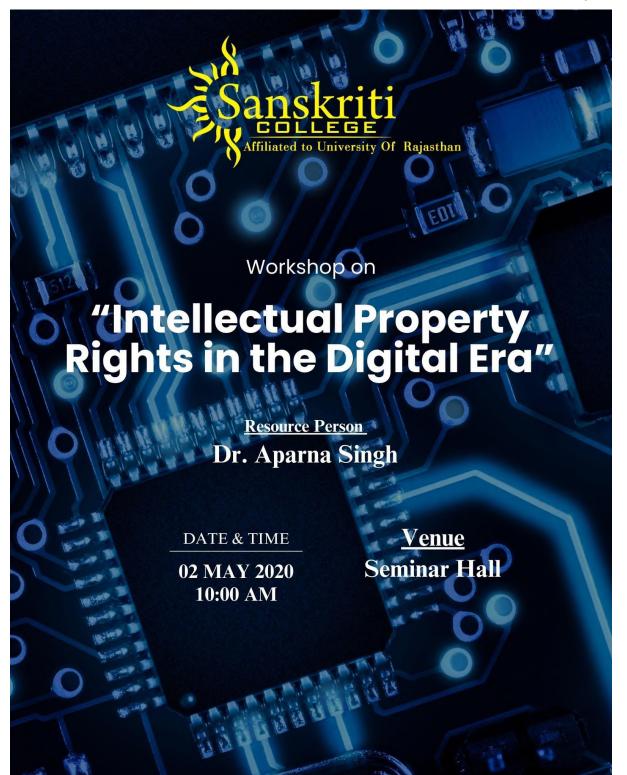


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Event

Poster

Flyer:



Sanskriti College, Sanskriti Marg, Shipra Path, Mansarovar, Jaipur

**Brief Biodata of Resource Person:** 

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#### **Activity Summary:**

The webinar on "Intellectual Property Rights in the Digital Era" focused on the evolving landscape of intellectual property (IP) rights in the digital age. Participants explored key challenges and opportunities related to digital IP management, including copyright issues, patent complexities, trademark protection, and data privacy concerns.

# **Key Topics Covered:**

- 1. Digital Transformation and IP: Discussion on how digitalization has transformed the creation, protection, and enforcement of intellectual property.
- 2. Copyright Challenges: Analysis of digital copyright issues such as piracy, fair use, digital distribution, and content monetization.
- 3. Patents in the Digital Age: Exploration of patenting software, algorithms, and digital innovations, as well as strategies for navigating patent disputes.
- 4. Trademark Protection Online: Strategies for safeguarding brands and combating online trademark infringement and counterfeiting.
- 5. Data Privacy and IP: Examination of the intersection between data privacy regulations, cyber security, and intellectual property rights.
- 6. Emerging Technologies and IP: Insights into the IP implications of emerging technologies like artificial intelligence, block chain, and the Internet of Things (IoT).

## Activities:

- Expert presentations on each key topic, providing in-depth analysis and practical guidance.
- Q&A sessions allowing participants to engage with speakers and address specific queries related to digital IP rights.
- Polls and surveys to gauge participant understanding and gather feedback on webinar content.

## Key Takeaways:

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- 1. Digital IP Challenges: Participants gained insights into the unique challenges posed by digital technologies to traditional IP frameworks.
- 2. Compliance and Risk Management: Understanding legal and regulatory requirements for digital IP compliance and risk mitigation strategies.
- 3. Innovation and IP Protection: Strategies for leveraging digital tools and technologies to innovate while safeguarding IP assets.

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4. Collaboration Opportunities: The webinar facilitated networking and collaboration among participants, experts, and industry stakeholders.

#### **Conclusion:**

The "Intellectual Property Rights in the Digital Era" webinar provided valuable insights and practical guidance for navigating the complex landscape of digital IP rights. Participants left with actionable strategies to enhance their IP management practices in the digital age.

## **Geo Tagged Pictures of Activity**

S. No.	Name	Branch
1	CHIRAG MEENA	B.A. III
2	PRAKARSH	B.A. III
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11	NAVEEN SAINI	B.COM III
12	VISHAL SHARMA	B.COM III
13	AJEET KUMAR YADAV	B.COM III
14	ABHISHEK	B.SC HONS IN
15	ARSHDEEP SINGH	B.SC HONS II
ZIGJAIP	BHASKAR SARKAR	B SC HONS III

# Workshop on "Intellectual Property Rights in the Digital Era"

#### **List of Participants**

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19	HARISH KUMAR	B.SC HONS III
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47	JITENDRA KUMAR YADAV	B.Sc III

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List of Participants

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8	DEVANSHU SHARMA	B.A. III 2		
9	KISHAN AGARWAL	B.COM III para		
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12	VISHAL SHARMA	B.COM III Non		
13	AJEET KUMAR YADAV	B.COM III por		
14	ABHISHEK	B.SC HONS III PARA		
15	ARSHDEEP SINGH	B.SC HONS III		
16 BHASKAR SARKAR		B.SC HONS III B		
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18	DEEPAK YADAV	B.SC HONS III Deba		
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28 SANDEEP KUMAWAT		B.SC HONS III		
29 SHAHRUKH KHAN		B.SC HONS III		
30 TEJVEER KUNTAL		B.SC HONS IITed		
31	TUSHAR MATHUR	B.SC HONS III 74		
32	TUSHAR PRIDHNANI	B.SC HONS III TH		

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35	VINAY SEHRAWAT	B.SC HONS III VI
36	NITESH KUMAR	B.SC HONS III HOTEL
37	AKASH NARUKA	B.Sc III DWD
38	ABHAY YADAV	B.Sc III
39	ABHISHEK RAJ	B.Sc III R Por
40	CHANDRA PAL SINGH	B.Sc III cha sha
41	DAL CHAND	B.Sc III Det
42	DEEPESH GANGWAL	B.Sc III Det
43	HARISH GURJAR	B.Sc III pom
44	HARSHIT SANKHLA	B.Sc III Jane
45	HEMANT AJAY SHARMA	B.Sc III Henry
46	HIMANSHU KHANDELWAL	B.Sc III
47	JITENDRA KUMAR YADAV	B.Sc III Jiden

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# **Overall Feedback from Participants**

S. No.	Feedback Questions	High	Moderate	Poor
1	Overall Workshop Experience :- Rate your overall satisfaction with the workshop experience	79	10	11
2	Content Relevance : Were the topics covered relevant to your research needs?	68	23	9
3	Workshop Organization : - Rate the organization of the workshop (e.g., schedule, structure)	73	13	14
4	Presenter Effectiveness : - How effective was the presenter in delivering the workshop content?	70	19	11
5	Learning Outcomes :- Did the workshop help you achieve your learning objectives?	74	20	6

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